



Website Dev and Maintenance for Industrial Marine Company

PROJECT DETAILS

 Web Development

 Dec. 2008 - Ongoing

 Confidential

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PROJECT SUMMARY

Brain Technosys designed and built the website of a commercial marine vessel retailer from scratch. Their team continues to maintain the site, processing payments and updates and managing service provision.

PROJECT FEEDBACK

The work performed by Brain Technosys has satisfied project stakeholders, completely eliminating concern or work on the website from the client's list of responsibilities. Their team is responsive and professional, addressing all concerns and staying on top of updates.



The Client

Introduce your business and what you do there.

I have two businesses, one of which is a clearinghouse for buying and selling work boats and other commercial ships. My website is ship-locator.com, and I’m the owner.

The Challenge

What challenge were you trying to address with Brain Technosys?

I needed to develop a website and then maintain it, which can be another full-time job. We didn’t have the skillsets, so I reached out to Brain Technosys.



Eugene Horton
Owner, ship-locator.com

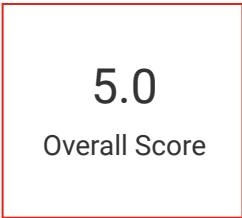


Transportation



Edmonds, Washington

CLIENT RATING



Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0





The Approach

What was the scope of their involvement?

They designed, managed, and put up the web site from scratch. That includes choosing the layout and color scheme all the way down to the little maintenance tasks like renewing SSL certificates, making changes and upgrades, and managing the payment process. It's a dynamic site, so it requires quite a bit of work.

The site itself links to a lot of different marine resources, like the Port State Control, Lloyd's List, and other sea news and tips. There's also credit card verification set up through authorized.net and verified by the Better Business Bureau. It was written using Ajax, mostly in HTML and JavaScript.

What is the team composition?

I always work with Shri (Director, Brain Technosys), but I'm sure there are more people working on the project, I'm just not sure about the composition there.

How did you come to work with Brain Technosys?

My son is a senior marketing manager with a tech company, and he found Brain Technosys and recommended I go with them.

How much have you invested with them?

We've been working with them for a long time, so I would guess we've spent about \$20,000 in total by now.

What is the status of this engagement?

I've been working with Brain Technosys since December 2008.





The Outcome

What evidence can you share that demonstrates the impact of the engagement?

I don't have a lot of statistics to show, but my website is up and running thanks to them. I've never had any problems with it, and that's a direct credit to their work. I have complete trust in them that my website will continue to do well like it always has under their care.

How did Brain Technosys perform from a project management standpoint?

It's been a very beneficial, friendly relationship. Their team and I are on a first-name basis, and at this point, they almost seem to be able to read my mind when it comes to what I'll want to do next. If I ever need something taken care of right away, I can call them, and they will address it.

What did you find most impressive about them?

The most impressive aspect is the variety of services they offer. They're a completely one-stop-shop for me, and being able to trust one company to take care of everything from UI/UX design, to migrating service providers, to writing and implementing updates to the site is a significant benefit to my company.

Are there any areas they could improve?

As far as I'm concerned, there isn't anything they could improve.

Do you have any advice for potential customers?

Trust their process and you will have a very good experience with these people.

